**Care campaign – suggested social copy**

1. **Feeling thirsty? We’ve installed free water fountains at our stations.**

Feeling thirsty?

We’ve installed free water fountains at Britain’s biggest railway stations.

#PuttingPassengersFirst  
 **OR**  
  
Did you know we’ve installed free water fountains at Britain’s biggest railway stations?

Keep hydrated on your journey and reduce waste:

<https://www.networkrail.co.uk/communities/passengers/our-stations/>

#PuttingPassengersFirst

1. **Our stations have CCTV camera which are monitored 24/7 to help keep you safe.**

Our stations have CCTV cameras, which are monitored 24/7 to help keep you safe.

#PuttingPassengersFirst  
  
**OR**   
  
Our stations are safe places, with:

CCTV monitored 24:7

improved lighting

and staff trained to look after you:

<https://www.networkrail.co.uk/communities/passengers/our-stations/>

#PuttingPassengersFirst

1. **You no longer need to spend a penny to access our toilets. All the toilets in our stations are free.**

You no longer need to spend a penny to access our toilets.

All the toilets in Britain’s biggest railway stations are free:

<https://www.networkrail.co.uk/communities/passengers/our-stations/>

#PuttingPassengersFirst

1. **Our staff are trained to treat all passengers fairly and equally.**

Our staff are trained to treat all passengers fairly and equally.

#PuttingPassengersFirst  
  
**OR**Always ask our staff for help if you need it.

They’re all trained to look after you on your journey.

#PuttingPassengersFirst  
  
**OR**   
  
Our staff are trained to look after you on your journey.

Always ask them for help if you need it.

#PuttingPassengersFirst

1. **We’ve installed new lighting across our stations to make them brighter and safe.**

Our stations are safe places, with:

CCTV monitored 24:7

improved lighting

and staff trained to look after you:

<https://www.networkrail.co.uk/communities/passengers/our-stations/>

#PuttingPassengersFirst